

**AGM**May 2025



# **AGM Presentation**

May 2025

# **Our Purpose**

# Macfarlane Group designs, manufactures & distributes protective packaging to customers across the UK/Europe to:

....protect their products through the supply chain

....ensure their products are cost effectively packed, stored and transported

....reduce their working capital and administration burden

....optimise their packaging to minimise its environmental impact

#### How we Differentiate:

European coverage with local service

Breadth of product / service offer

Added value customer proposition

Longstanding supplier partnerships

Expertise and focus on protective packaging



# Protecting Products from a Wide Range of Industries

### **Medical & Scientific**

Biotechnology

Medical devices

Scientific equipment

Imaging equipment

### **Electronics**

Electronic components

Circuit boards

Electronic equipment

### Aerospace & Defence

Aircraft components

Ejector seats

In-flight refueling systems

### **General Industrial**

Automotive components

Construction materials

Industrial components



# Protecting a Diverse Range of Products in Retail

### The way we look and feel

Health & Beauty

Gym

**Pharmaceuticals** 

Fashion

### What we eat and drink

Snacks

Beer/Wine

Meal kits

Fresh food

### Where we live

Homeware

**Furniture** 

Glassware

**Plants** 

# How we work and play

**Phones** 

Laptops

Bicycles

Scooters



# **Macfarlane Group Today**

20,000+

**Customers** 

26,000+

**Countries** 

**Suppliers** 

1,000+

**SKUs** 

1,200+

**Employees** 

50,000+

**Deliveries** per month





# **Profit Progression & Total Shareholder Return**





# **Key Factors in our Success**









Performance
Driven Culture



Longstanding Supplier Partnerships



Quality Acquisitions



Depth of Experience



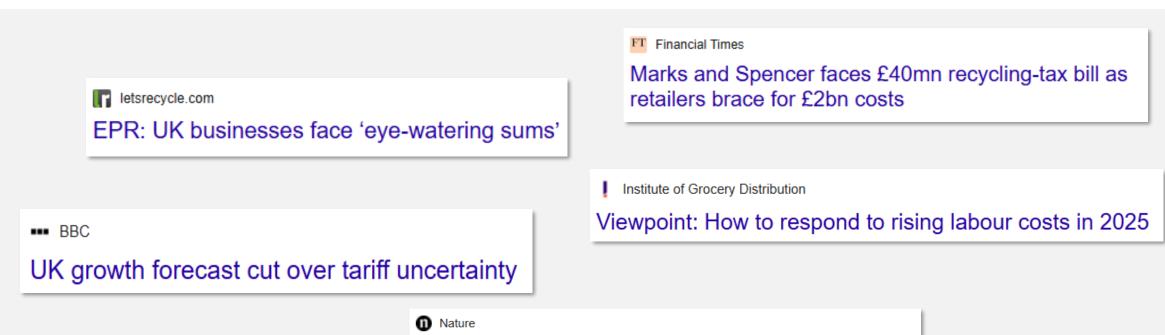
Strong Investor Base



"Constructive Dissatisfaction"



# **Current Trading Environment**



The impact of global supply chain pressure on the stock market: A sectoral view

Sky News

'We will see closures': The industries

'We will see closures': The industries hit hardest by national insurance hike

FT Financial Times

The UK is exposed to ruptures in global trade even if it is insulated from Trump's tariffs



### Focus on the Customer

In a complex, confusing, fast-changing world, our priority is not to be distracted by the background noise but to **focus on our customers** and help them to be successful.





# Focus on the Customer





# Market - Key Customer Trends

# The key themes that concern our customers......

"Legislation will accelerate use of right-sized packaging and transit ready packaging"

"Reduce the total cost to serve and carbon impact of our activities"

"Our objective is to remove excess packaging from the supply chain"

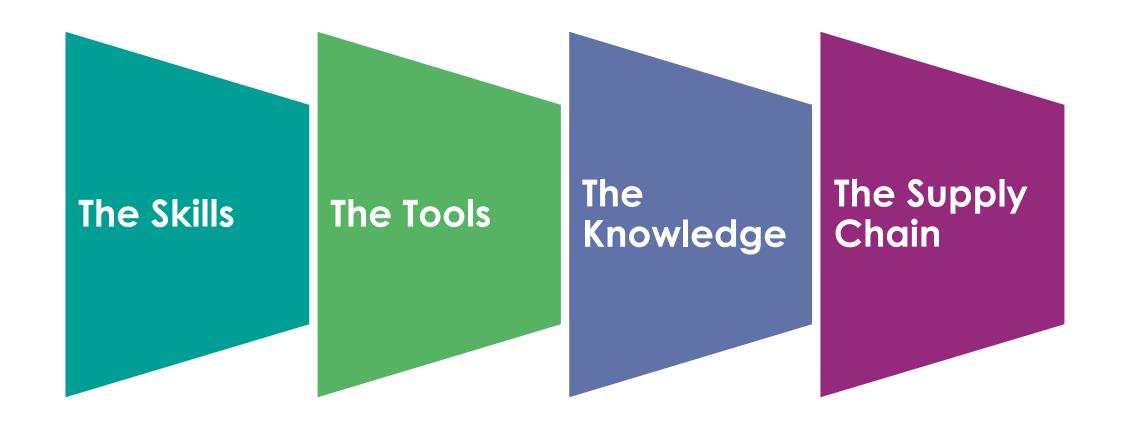
"Increased consumer choice on shipping goods with or without transit ready packaging"

"Help us mitigate the impact of EPR on our overall costs"

"I need a more secure and flexible supply chain"



# **Resolving Customer Issues**



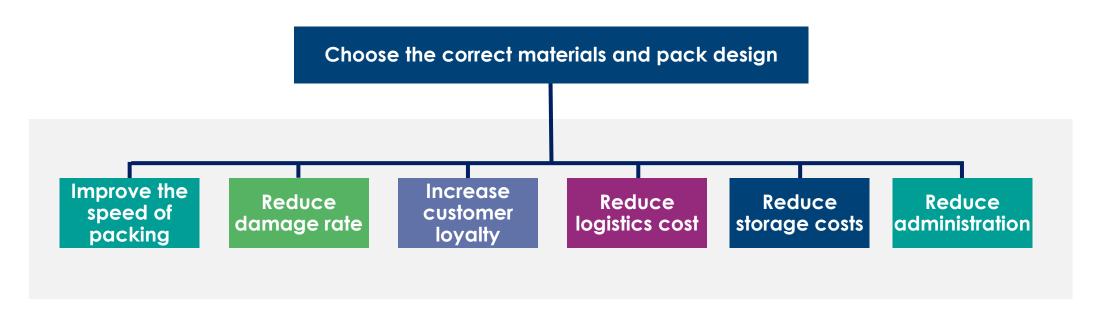


# The Skills - World Class Sales Programme



# The Tools – Packaging Optimiser/Significant Six

Only 10% of the total cost of packaging consists of materials and pack design



90% of the costs are hidden



# The Knowledge –the Sustainability Regulatory Environment

# **Existing Regulation**

Plastic Packaging Tax

Extended Producer Responsibility

Digital Markets and Competition and Consumers Act

# Regulation anticipated within 12 months

Corporate Sustainability Reporting Requirements

Deforestation Regulations

Green Claims Directive

# Future Regulation (2-5 years)

Packaging and Packaging Waste Regulations

Corporate Sustainability
Due Diligence

International Financial Reporting Standards



# The Macfarlane Supply Chain

### **Region of Source**



**Local service/International reach** to give **resilience**and **support growth** 

Combined relationships with our top 10 suppliers 250 years



# Case Study - Childrensalon



**SINCE 1952** 

#### THEIR BUSINESS



Childrensalon is a **luxury childrenswear** company offering designer clothing and accessories through its **e-commerce platform** 

#### PACKAGING CHALLENGE



The goal was to...

- reduce material use
- improve supply chain efficiency
- improve warehouse productivity

### **SOLUTION**

Reconfigured carton designs...

- Delivered a reduction in packing time
- Reduced material
- Improved security
- 100% recycled board and FSC certified

### **BENEFITS**



- Removed 846 pallets from the inbound supply chain
- Created packing and operational efficiencies
- Total savings of £163K
- Reduced CO2e by 16 tons



# **Summary/Conclusions**

The opportunities to continue our success will remain strong



We have the team/tools/suppliers/expertise



Remain focused on supporting customers



The markets we serve are becoming increasingly challenging



Macfarlane has a strong record of performance







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# Adopt the Directors' Report and the Accounts for the year ended 31<sup>st</sup> December 2024

Proxy Votes Lodged

For/ Discretion: 91,126,745

Against: 19,027

Vote withheld: 62,204



# **Approve Directors' Remuneration Report**

**Proxy Votes Lodged** 

For/ Discretion: 90,840,273

Against: 77,440

Vote withheld: 290,263



# **Approve Directors' Remuneration Policy**

**Proxy Votes Lodged** 

For/ Discretion: 86,817,460

Against: 4,329,253

Vote withheld: 61,263



# Declare a final dividend of 2.70p per share payable on 13<sup>th</sup> June 2025

**Proxy Votes Lodged** 

For/ Discretion: 91,176,452

Against: 8,853

Vote withheld: 22,671



# Re-elect Aleen Gulvanessian as a director of the Company

**Proxy Votes Lodged** 

For/ Discretion: 85,431,658

Against: 5,747,073

Vote withheld: 29,245



### Re-elect Peter D. Atkinson as a director of the Company

**Proxy Votes Lodged** 

For/ Discretion: 91,150,404

Against: 28,327

Vote withheld: 29,245



# Re-elect Ivor Gray as a director of the Company

Proxy Votes Lodged

For/ Discretion: 91,152,904

Against: 25,827

Vote withheld: 29,245



### Re-elect James W. F. Baird as a director of the Company

**Proxy Votes Lodged** 

For/ Discretion: 86,941,021

Against: 4,214,594

Vote withheld: 52,361



# Re-elect Laura Whyte as a director of the Company

**Proxy Votes Lodged** 

For/ Discretion: 87,071,637

Against: 4,107,094

Vote withheld: 29,245



# Elect David Stirling as a director of the Company

Proxy Votes Lodged

For/ Discretion: 88,060,906

Against: 3,109,325

Vote withheld: 37,745



### Re-appoint Deloitte LLP as auditors

**Proxy Votes Lodged** 

For/ Discretion: 90,989,187

Against: 93,237

Vote withheld: 125,552



### Authorise directors to determine the remuneration of the auditors

**Proxy Votes Lodged** 

For/ Discretion: 91,110,264

Against: 74,660

Vote withheld: 23,052



### Approve the Performance Share Plan

Proxy Votes Lodged

For/ Discretion: 87,711,518

Against: 3,449,760

Vote withheld: 46,698



### Authorise directors to allot shares

**Proxy Votes Lodged** 

For/ Discretion: 83,545,691

Against: 7,624,866

Vote withheld: 37,419



### **Special Resolution 15**

Authorise directors to allot shares up to an aggregate nominal amount of £1,995,000 as if Section 561 of the Companies Act did not apply (general authority)

# Proxy Votes Lodged

For/ Discretion: 87,184,024

Against: 3,977,121

Vote withheld: 46,831



### **Special Resolution 16**

Authorise directors to allot shares up to an aggregate nominal amount of £1,995,000 as if Section 561 of the Companies Act did not apply (specific authority)

# Proxy Votes Lodged

For/ Discretion: 86,674,494

Against: 4,487,871

Vote withheld: 45,611



### **Special Resolution 17**

# Authorise company to re-purchase its own shares, up to a maximum of 15,960,000 shares (10% of shares outstanding)

Proxy Votes Lodged

For/ Discretion: 91,090,889

Against: 93,289

Vote withheld: 23,798





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