

# Your brands perfectly presented







macfarlanelabels.com



## Our commitment to the environment

Macfarlane Labels recognises its responsibilities to the environment and we make strenuous efforts to ensure that we make a positive environmental impact wherever we can.

Macfarlane Labels can also support you in meeting your environmental and sustainability targets. We can:

- Reduce the environmental impact of your products by reducing the weight of the material they are manufactured from
- Make your pack easier to recycle by using complementary materials, or use fully recycled self-adhesive materials. (We already recycle the liner waste from our sites)
- Offer non-fossil alternatives. We can suggest alternatives to plastic based self-adhesive materials, including compostable and biodegradable materials
- Our Reseal-it® system can reduce food waste by keeping products fresher for longer and promoting portion control

### Quality

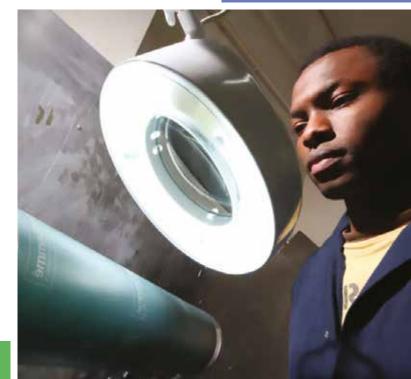
We monitor everything we do as it enables us to improve the quality of our products and services. This allows us to ensure your brand is perfectly presented, every time.

#### Macfarlane Labels' Quality Management System

The Macfarlane Labels' Quality Management System allows customers to be confident that every label on the production run is inspected independently for perfect continuity, full brand integrity, functionality and, above all, is produced to precise quality standards.

#### Our accreditations:

- Quality Management Systems (ISO 9001:2015)
- BRC (Packaging and Packaging Materials AA)
- Pharmaceutical Labelling (ISO 15378:2011)





## Superior quality labels and a flexible, responsive service

The design, printing and supply of labels to FMCG manufacturers is a time-critical, precision business in which quality must never slip, whatever the pressures.

At Macfarlane Labels we understand these pressures and support all labels' clients with a service that's flexible, responsive and innovative to ensure your labels are always perfectly presented.

Continually investing in the latest technology, we deploy our considerable expertise to manage rapid design changes, achieve perfect colour matching and deliver nationally and internationally to tight deadlines.

#### Sectors we supply include:

- Health and Beauty
- · Household Goods
- Food
- Beverages
- Pharmaceuticals

#### **Production**

We maintain investment in leading edge technology to achieve the most efficient production and timely delivery.

#### Our offering at a glance:

- · Latest self-adhesive printing technologies
- Reseal-it® labelling systems and applicators
- Multi-site production facilities
- BRC & ISO accredited sites
- Comprehensive quality assurance
  procedures throughout
- · In-house design, repro and platemaking
- Fully integrated ERP systems
- Inventory management system

#### Innovation

We have an enviable reputation for innovative decorative effects, production techniques and service solutions. We achieve this by maximising the potential of our state-ofthe-art pre-press and production equipment and accessing the industry leading expertise of our supply partners.



### Self-adhesive

You need a self-adhesive labels supplier that responds quickly and effectively to changes in design and quantity without compromising quality or price, that's exactly what you'll get from us.

Our wide portfolio of production capabilities are supported by our in-house reprographic facilities.

High-quality, in-house origination ensures that any fine-tuning can be carried out quickly and efficiently on site, avoiding the delays connected with external repro alterations.

#### **Printing Capability**

We understand the wide range of labels that our customers require.

We have the capabilities to offer the following print processes:

- UV Flexo
- Digital
- Screen Print
- Die Cutting
- Varnish
- Foiling
- Peel and Read Coupons
- Lamination
- Braille Print
- Embossing
- Print on Adhesive/Reverse

















Reseal-it® packaging provides the customer with an easily opened pack, which can be re-closed to preserve product freshness and reduce food waste. This is achieved by a patented label system combined with a precision cutting system.

#### **Benefits**

- Ease of use for the consumer
- Products are kept fresher for longer
- Reduction of packaging and food waste
- Retention of brand integrity
- Tamper evidence

#### **Sectors**

Reseal-it® is used across a wide range of sectors including:

- Biscuits
- Bakery
- Sliced and Fresh Meats
- Cheese
- Prepared Fruit
- Savoury Snacks
- Confectionery
- Medical Devices
- Specialist Wet Wipes

#### Reseal-it<sup>®</sup> is available in two forms, In-line and Pre-applied:

#### In-line

A Reseal-it® machine applying Reseal-it® labels to your film directly on to your packaging line.

Our units can be either retro-fitted on existing production lines or integrated on new machine installations by us or by our partner Fuji.

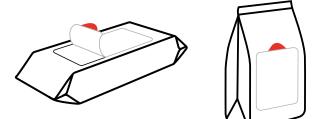
#### **Pre-applied**

This solution avoids the complexity and cost of additional machinery. The label and the Resealit® function is applied by us or one of our partners on 'ready-to-run' film reels.

#### Pack Types

#### **Flow Wrap**

Suitable for a wide range of food products including bakery products, nuts and seeds, confectionery and cookies as well as other items such as medical devices and feminine hygiene.



#### Thermoform

Thermoform packs contain products such as meats, cheese, prepared fruit and confectionery.



#### Lidding film

Lidding Film is used for a wide variety of products including savoury snacks, prepared fruit, fresh produce, and dairy products.



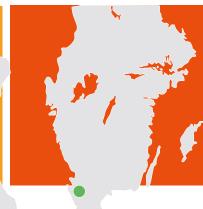






We operate around-theclock to guarantee competitive lead times and flexibility to fulfil the specific requirements of each delivery.

Our national network of strategically located regional distribution centres can also provide customers with a local and efficient stock holding service, where next day delivery is available. **Sweden location** 



UK and Ireland locations

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