

# Your brands, perfectly presented









## Superior quality labels and a flexible, responsive service

The design, printing and supply of labels to FMCG manufacturers is a time-critical, precision business in which quality must never slip, whatever the pressures. At Macfarlane Labels we understand these pressures and support our clients with a service that's flexible, responsive and innovative.

Continually investing in the latest technology, we deploy our considerable expertise to manage rapid design changes, achieve perfect colour matching and deliver nationally, to tight deadlines, through a 24/7 service.

Sectors we supply include:

- Food
- · Health and beauty
- · Household products
- Beverages
- Pharmaceuticals

#### **Production**

We maintain an investment in leading edge technology to achieve the most efficient, accurate production and timely delivery.

#### At Macfarlane Labels, we offer:

- · A full, in-house design facility
- · In-house plate making
- Dual Site print production facilities
- Computerised MRP systems
- Finished goods stock control
- · Next day delivery option

#### Innovation

We have an enviable reputation for innovative decorative effects, production techniques and service solutions. We achieve this by maximising the potential of our state-of-the-art pre-press and production equipment and accessing the industry leading expertise of our supply partners.





## Our commitment to the environment

Macfarlane Labels recognises its responsibilities to the environment and we make strenuous efforts to ensure that we make a positive environmental impact wherever we can.

We do so by manufacturing our labels from recyclable materials and, wherever possible they can be recycled alongside the products to which they are attached.

We also encourage our customers to minimise the size of labels that they employ in order to reduce waste.

Furthermore, our resealable labels system, Reseal-it®, allows food packs to be opened and closed up to 25 times, reducing food waste by keeping products fresher for longer.

## Quality

The Macfarlane Labels' Quality Programme is based on 4 key features:

- We only use the highest quality raw materials including self adhesive films, paper and inks.
- We only use the most modern and technically advanced Nilpeter printing presses.
- We employ experienced and conscientious people in all areas of our business and the average length of service is 13 years.
- We have a minimum of 15 quality inspection processes during the production process.

#### Our accreditations:

- · Quality Management Systems (ISO9001:2008)
- British Retail Consortium (BRCIOP)
- Pharmaceutical Labelling (ISOI 5378)





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## Self adhesive

Macfarlane Labels operate 11 state of the art printing presses including Nilpeter print machines. We offer two main production processes, Flexographic and Lithographic, with the ability to print up to ten colours.

#### **Printing processes**

We offer the following printing processes:

- Screen print
- Foil
- Lamination
- · Print on reverse
- Braille print
- · Peel and read coupons
- QR Code technology
- Embossing

#### **Facilities**

Our in-house studio and repro facilities supply all of our printing plates, allowing us to respond immediately to customer requests and emergencies.













### Reseal-it®

Reseal-it® packaging provides the customer with an easily opened pack, which can be re-closed to preserve product freshness and reduce food-waste. This is achieved by a patented label system combined with a micrometer precision cutting system.

#### **Benefits**

- · Ease of use for the consumer
- Maintenance of product freshness
- · Reduction of packaging and food waste
- Retention of brand integrity
- Tamper Evident

#### **Sectors**

Reseal-it® system is used across a range of sectors including:

- Biscuits
- · Sliced and fresh meats
- · Cheese
- · Prepared Fruit
- · Savoury Snacks

## Reseal-it $^{\circledR}$ is available in two forms, In-line and Pre-applied:

#### In-line

A Reseal-it® machine applying Reseal-it® labels to your film directly on to your packaging line.

Our units can be either retro-fitted on existing production lines or integrated on new machine installations by us or by our partners.

#### **Pre-applied**

This solution avoids the complexity and cost of additional machinery. The label and the Resealit® function is applied by us or one of our partners on 'ready-to-run' film reels.

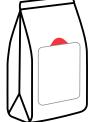
Pre applied labelled film can be offered from a number of sites with national and international delivery capabilities:

- · Macfarlane Labels, Kilmarnock, UK
- · Printpack, Bury, UK
- · Printpack, Grand Prairie, USA

#### Flow Wrap

Flow Wrap packs contain products such as cookies, medical devices and feminine hygiene.





#### **Preform lidding film**

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Reseal-it®

#### **Thermoform**

Thermoform packs contain products such as meats, cheese, prepared fruit and confectionery.





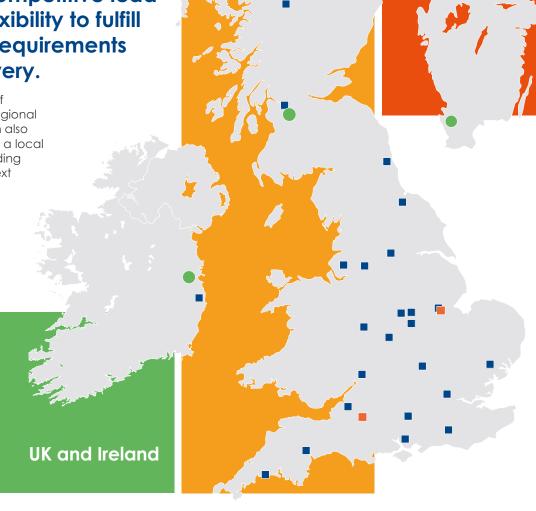




We operate around-theclock, six days a week to guarantee competitive lead times and flexibility to fulfill the specific requirements of each delivery.

Our national network of strategically located regional distribution centres can also provide customers with a local and efficient stock holding service, which offers next day delivery.

- Labels
- Packaging Manufacturing
- Packaging Distribution



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